



**SEORAE** 서래  
갈매기 

**KOREAN CHARCOAL BBQ**

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WITH MORE THAN 300 OUTLETS GLOBALLY  
SOUTH KOREA • SINGAPORE • HONG KONG  
CHINA AUSTRALIA JAPAN

# SEORAE 서래 갈매기

“ I believe in positive perfectionism.  
My obsession with perfection remains strong  
and continues to focus on the KBBQ trifecta of SEORAE.

The **PERFECT MEAT QUALITY** means that we  
only use the best cuts sourced from the best farms,  
featuring our signature meat, galmaegisal, the pork skirt meat.

The second step is the **PERFECT MEAT PROCESSING** using  
a proprietary blend of marinade, complemented with  
30-min massaging for the Galmaegisal.

Lastly, the **PERFECT MEAT GRILLING** includes  
the unbeatable smoky aroma of white charcoal. ”

*Chef Chul Park*

The Founder of SEORAE





OUR SIGNATURE PORK SKIRT  
 갈매기살  
*galmaegisal*



*galmaegisal*  
 갈매기살



Pictures are for illustration purposes only. Prices are quoted in Singapore Dollar and subject to service charge and GST.  
 Minimum order of two (2) meat for BBQ.  
 FREE and REFILLABLE side dishes.  
 Promotion, voucher, and discount are not applicable for set menu.



Seorae Signature

# 갈매기살 GALMAEGISAL

\$23.9

Our signature dish.  
US Pork skirt-meat marinated with  
our authentic Korean spices and  
massaged for 30 mins.  
Juicy, yet less fat!  
170 gr



매운 갈매기살

SPICY  
GALMAEGISAL



**MUST  
TRY!**

마늘 간장 갈매기살

GARLIC  
GALMAEGISAL



## GALMAEGISAL!

Called the Skirt Meat, each fully-grown pig only produces 250 grams of this sirloin-extension. Juicy and tender, this rare part was reserved strictly for Korean royalties in olden days.



**SPECIAL  
PRICE!**



## 왕 갈매기살

### **KING** GALMAEGISAL 3 IN 1

270gr or 500gr of our world famous Galmaegisal (US Pork Skirt)  
3 in 1 flavors, perfect fit for meat lover.

270 GR

**\$32.9**

500 GR

**\$59.9**

양념  
목살

## YANGNYEOM MOKSAL

Marinated thick-cut pork collar that is succulent in taste. Just want to have more and more of it!

200 gr

**\$19.9**



**\$19.9**

## 파불고기 PABULGOGI

Succulent and tender pork collar marinated with our special onion sauce. Served with leek and king oyster mushrooms.

200 gr



Pork Belly

삼겹살

Delightful  
3-Layered  
Meat

BLACK PORK SAMGYEBSAL

\$23.9

The one and only original Pork belly - the perfect  
meat and fat combination!

180 gr



Seorae Special Soy-sauce



항아리 삼겹살

BLACK PORK  
HANGARI SAMGYEBSAL



매운 삼겹살

BLACK PORK  
SPICY SAMGYEBSAL





PREMIUM  
CHESTNUT  
BLACK PORK

## 삼총사 THREE MUSKETEERS

MUST  
TRY!

\$35.9

All three kind of Black Pork Samgyeobsal: original, sweet and spicy are served for pork lover.  
300 gr

## 서래 삼겹살 SEORAE SAMGYEBSAL

PREMIUM  
CHESTNUT  
BLACK PORK

\$29.9

Premium Black Pork pork belly in special Seorae cutting are served for pork lover.  
250 gr



## 항정살 HANGJEONGSAL

\$21.9

Juicy pork jowl grilled to perfection.  
A delicacy cut full of collagen!  
150 gr



## 뼈등심 BYEO DEUNGSHIM

\$25.9

ORIGINAL / SPICY

Our US Pork Rack is cut from the loin of a pig, containing a bit more fat that makes it very flavorfull  
250 gr

100%  
US PORK  
PREMIUM





# 소고기 BEEF



## 우삼겹 WOOSAMGYEOB



\$25.9

It's US Beef Shortplate, thinly sliced and marinated with our special juicy sauce then grilled to perfection.

150 gr

우  
설

## WOOSEOL

\$24.9



Thinly sliced Australian Ox Tongue, marinated in our special hangari/black pepper sauce. Yielding a tender texture that melts in the mouth!

120 gr



\$29.9

## SEORAE BULGOGI

US Prime Beef Oyster blade grilled in our special bulgogi sauce with mushroom.

150 gr

서  
래  
불  
고  
기



소  
안  
창  
살

## SO ANCHANGSAL

\$29.9

One of the most-flavourful Beef cut! The Australian Beef Outside Skirt is deliciously tender and juicy- A near legendary marbled skirt meat that will make your mouth water!

150 gr







\$38.9

## LA GALBI

LA 양념 갈비

Succulent US Prime Beef Short-ribs cut across the bones. Marinated overnight and grilled well done with sweet/juicy texture.

300 gr

진 꽃살

## US PRIME JINKKOTSAL

\$29.9

Let's experience US Prime Beef Boneless Short-rib melting in your mouth. OMG!

150 gr



NEW!

\$48.0

## AUS ANGUS RESERVE KKOT DEUNGSHIM

꽃등심

100% Australian Black Angus Ribeye Steak Exceptionally well marbled and wet aged for consistent tenderness. Juicy and awesomely tasty!

180 gr

안심살

## AUS ANGUS RESERVE TENDERLOIN

\$49.0

NEW!

Renowned for its buttery and delicate lean meat, this 100% Black Angus tenderloin is a must-try for beef lovers! Wet aged for that extra tenderness.

180 gr





# 닭고기 CHICKEN

\$17.9



## SPICY DAKGALBI

Overnight marinated chicken thigh with spicy sauce.

250 gr

매운 닭갈비

마늘 닭갈비

## GARLIC DAKGALBI

Overnight marinated chicken thigh with our special garlic sauce.

250 gr



## BLACK PEPPER DAKGALBI

Overnight marinated chicken thigh with black pepper sauce.

250 gr

후추 닭갈비



# 양고기 LAMB

\$39.9

3 PCS

## YANG GALBI

Juicy and tender Lamb Racks, perfectly seasoned with salt and pepper.

300 gr

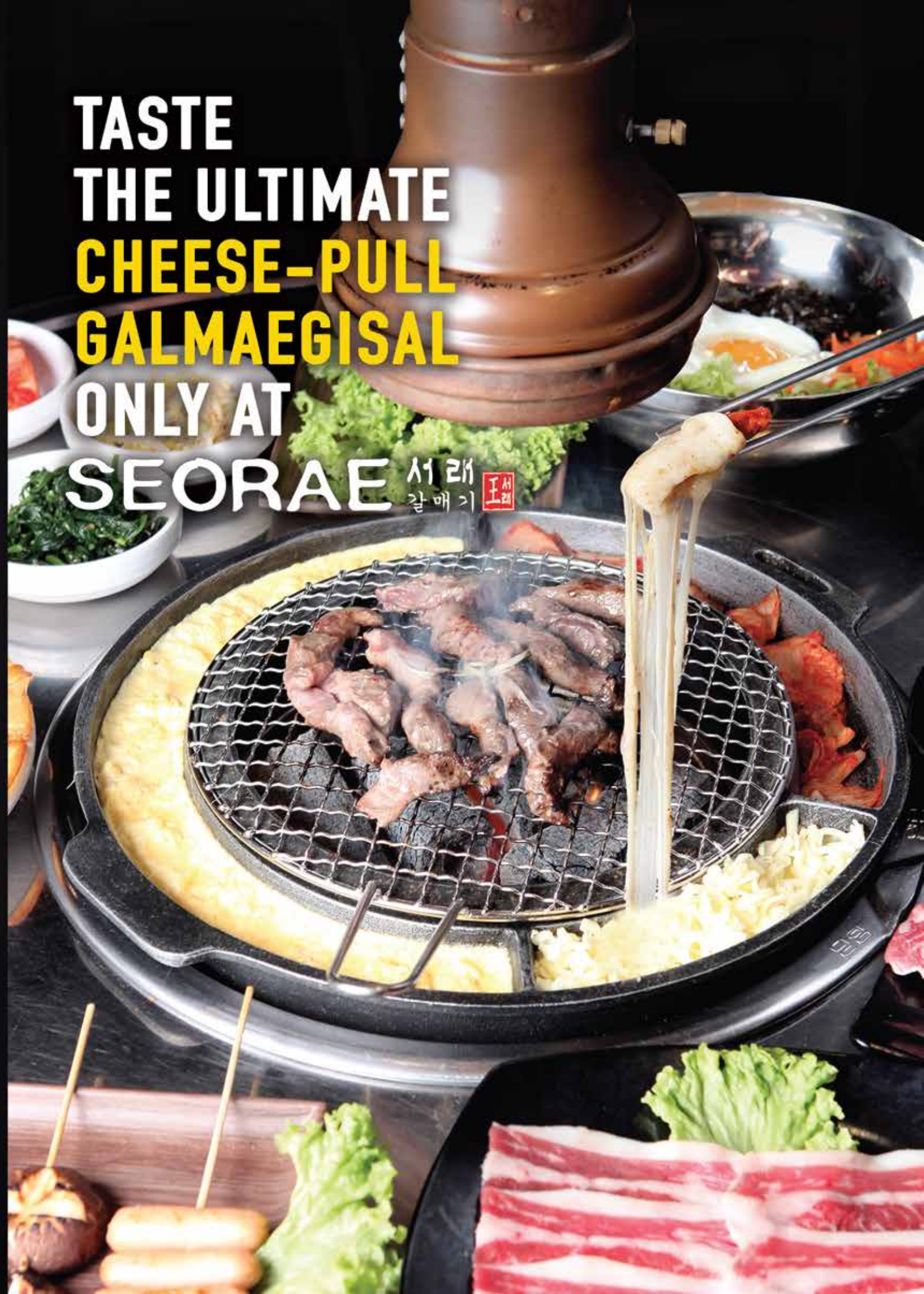
양갈비





**TASTE  
THE ULTIMATE  
CHEESE-PULL  
GALMAEGISAL  
ONLY AT  
SEORAE**

서래 갈매기 





# Korean Street Food

## 꼬치 KKOCHI

TOP UP  
~~\$4.80~~  
PER STICK

\$22.9

\$2  
CHEESE  
ON GRILL

Seorae's take on a popular Korean Street Food.  
Juicy, fresh ingredients coated with special seasoning, charcoal grilled to perfection.  
Deliciously addictive!

### 삼겹살 꼬치 플래터 SAMGYEBSAL KKOCHI PLATTER



Cheese Pork Belly

Spicy Enoki Pork Belly

Kimchi Pork Belly

Pork Cocktail Sausage

Pyogo Buseot

### 우삼겹 꼬치 플래터 WOOSAMGYEOB KKOCHI PLATTER



Cheese Beef Belly

Enoki Beef Belly

Kimchi Beef Belly

Beef Sausage

Pyogo Buseot

### 혼합 꼬치 플래터 MIX KKOCHI PLATTER



Spicy Enoki Pork Belly

Kimchi Pork Belly

Cheese Beef Belly

Enoki Beef Belly

Pyogo Buseot



cheese  
pork belly

cheese  
beef belly

kimchi  
pork belly /  
beef belly

spicy enoki  
pork belly

enoki  
beef belly

pork / beef  
cocktail  
sausage

pyogo  
buseot





HOW TO

SEORAE 서래

REGISA

A PRO

서래 서래



# Intense Flavors



## 부대찌개 BUDAE JJIGAE (PORK / BEEF)

GOOD FOR 2 SHARING

Hungry just got hungrier!  
With succulent sausages, spam, bacon, fish cake, tteokbokki, bean, mixed with fresh vegetables, topped with cheese and cooked slowly in special Gochujang spicy sauce making its flavors both unique & fun!

## 치즈 만두 떡볶이 CHEESE MANDU TTEOKBOKKI

GOOD FOR 2 SHARING

Hot! Hot! Hot!

Korean chewy rice cake cooked in our hot sauce, served in Korean hot pan with fried fish cakes, egg, sweet corns, corn-cheese dumplings, ramyeon, crispy korean seaweed rolls and fried enoki.



**\$38.9**

ALA CARTE

### ADDITIONAL TOPPINGS

- \$2 Steamed Rice | Ramyeon  
Rice Cake / Tteokbokki | Cheese
- \$3 Seaweed Rice
- \$2.90 Spam | Chicken Sausage
- \$4.90 Corn Cheese Dumpling

### FOR BUDAE JJIGAE, CHEESE MANDU

- \$8.90 Mix Mushrooms
- \$8.90 Pork Collar
- \$9.80 Beef Belly

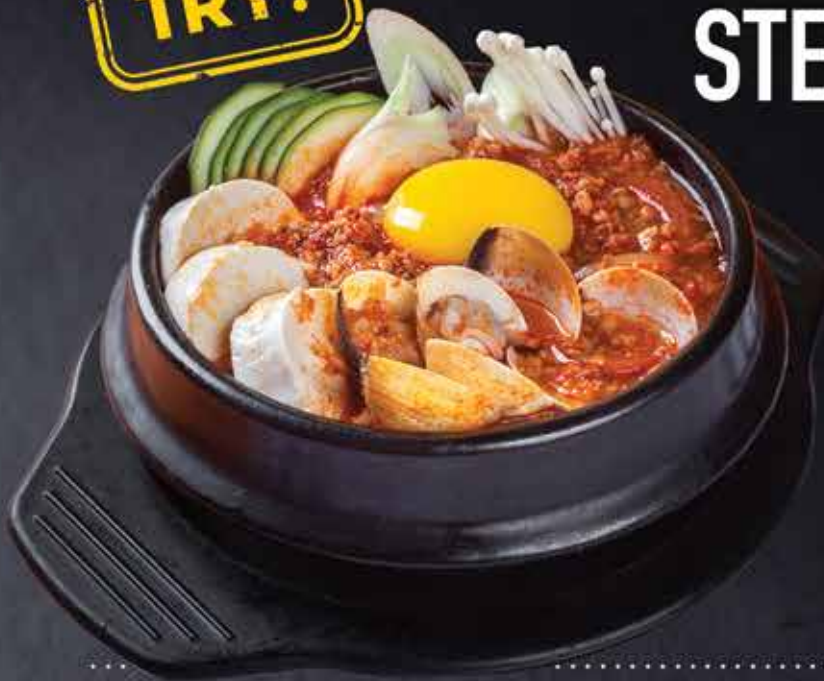


**MUST TRY!**

# 찌개 STEW



ALL STEW COMES WITH A BOWL OF RICE



## 순두부찌개 SUNDUBU JJIGAE

15<sup>9</sup>

Our personal Chef Recommendation! Spicy soft tofu stew with minced pork, clams, fresh vegetables and egg.



## 삼계탕 SAMGYETANG

18<sup>9</sup>

A steaming, delicious and nourishing Ginseng Chicken Stew! Cooked with Ginseng root and tender chicken.



## 차돌 된장찌개 CHADOL DOENJANG JJIGAE

15<sup>9</sup>

Korean famous soybean-paste stew served in a hot stone bowl with US beef shortplate, tofu and seafood.



SPICY  
OR  
NON-SPICY



뚝배기 불고기



TTUKBAEGI  
BULGOGI

Our special stew with beef US shortplate, glass noodle, rice cake, non-spicy broth, shitake mushroom, and egg.

16.9



김치찌개  
KIMCHI JJIGAE

15.9

Spicy Kimchi stew, cooked with US Pork belly, tofu and fresh vegetables.



만두찌개



MANDU JJIGAE

Soft chewy rice cakes and kimchi dumpling in Korean beef bone broth.

15.9





## Korean Pancake

### 해물파전 HAEMUL PAJEON

\$18.9

Traditional Korean pancake with fresh spring / green onions and succulent seafood.



### 김치전

\$18.9

### KIMCHI JEON

Traditional Korean pancake with slices of pork belly and home-made kimchi.

## Cold Noodles



\$14.9

### 물 냉면

### MUL-NAENGMYEON

Traditional cold noodles, served in a cold icy and sour broth.

### 비빔 냉면

### BIBIM NAENGMYEON

Naengmyeon noodles infused with our special bibim spicy sauce.



\$14.9





\$18.9

# 제주 고기 국수 JEJU GOGI GUKSU

A savory noodle soup slow-cooked with succulent Pork Belly in our special light milky broth.

PREMIUM  
★ CHESTNUT ★  
BLACK PORK

LIMITED QUANTITIES DAILY!

잡  
채

## JAPCHAE

\$15.9

Traditional Korean rice noodle stir-fried with PORK / BEEF and fresh vegetables.



## 짜장면 JJAJANGMYEON

\$15.9

Popular comfort Korean noodle dish smothered in a savory black bean sauce and diced pork.



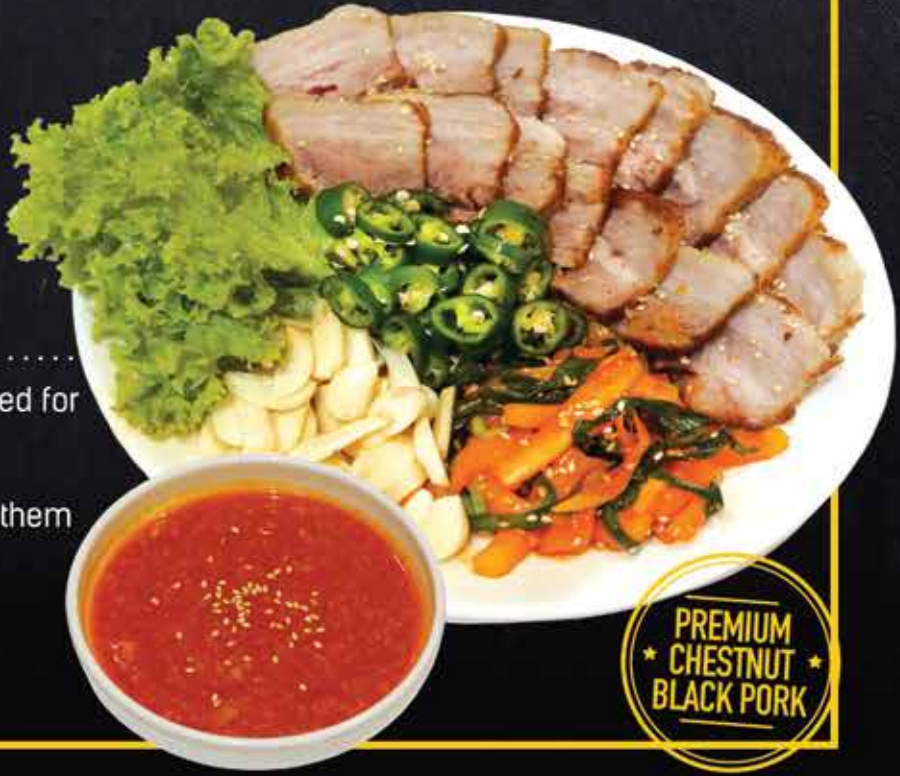
## 보쌈 BOSSAM

\$28.9

Sliced Black Pork Belly braised and boiled for 2 hrs in our flavourful brine till tender. Served with Kimchi radish, garlic, green chilli and ssamjang sauce. Wrap them all up and pop it in your mouth!

200 gr

LIMITED QUANTITIES DAILY!



PREMIUM  
★ CHESTNUT ★  
BLACK PORK





# 떡볶이 SEORAE TTEOKBOKKI

\$16.9

Classic Korean chewy rice cakes with fish cakes - doused in our special spicy sauce topped with hard-boiled egg and Kimaris (Korean crispy seaweed rolls).

# 돌솥 비빔밥 DOLSOT BIBIMBAB

\$14.9

Tasty pork / beef bulgogi and vegetables mixed with our special sauce and served over steaming hot rice in a hot stone bowl.



# 계란찜 GYERAN JJIM

\$7.9

Jiggly custard-like eggs mixed with cheese, carrot and leek, steamed till it's puffy.

# 서래 도시락

## SEORAE DOSIRAK

Steaming white rice served with succulent chicken sausages, anchovies, kimchi, shredded radish, spinach and egg.

\$13.9



## SHAKE! SHAKE!

Shake it well,  
The Korean way.



Pictures are for illustration purposes only.



# FRESH FRUIT SOJU MIX 과일소주 믹스



## 파인에이플 칵테일 PINEAPPLE COCKTAIL

22.9

## 파인에이플 목테일 PINEAPPLE MOCKTAIL

15.9

## 수박 칵테일 SUBAK COCKTAIL

25.9

## 수박 목테일 SUBAK MOCKTAIL

17.9





Alcohol

주류

소막 믹스

SOJU MIX + MAKKOLI MIX



(660ML)

\$28.90

8 COLOUR MAKKOLI MIX \$28.90

YAKULT SOJU MIX 	\$12.90	BLUE HAWAII MAKKOLI MIX	\$10.90
PEACH SOJU MIX	\$12.90	GREEN APPLE MAKKOLI MIX	\$10.90
LYCHEE SOJU MIX	\$12.90	LYCHEE MAKKOLI MIX 	\$10.90
		MANGO MAKKOLI MIX	\$10.90
		STRAWBERRY MAKKOLI MIX	\$10.90
		HONEY MKKOLI MIX	\$10.90



# Alcohol 주류



## SOJU BOMB SET

SET OF CHAMISUL SOJU & BEER (640ML)  
THE TRUE KOREAN EXPERIENCE!

**\$32.90**

## 소주/막걸리/맥주

## SOJU / MAKKOLI / BEER

JINRO CHAMISUL SOJU	\$19.90
JINRO MAKGULLI (RICE WINE)	\$19.90
JINRO GREEN GRAPE SOJU	\$19.90
JINRO GRAPEFRUIT SOJU	\$19.90
JINRO PEACH SOJU	\$19.90
JINRO IS BACK 360ML	\$20.90
CASS BEER 640ML	\$14.90
TERRA BEER 330ML	\$6.90



Prices are quoted in SGD and subject to service charge and prevailing GST. Pictures are for illustration purposes only.



# Beverage

## 음료수

### SPECIAL TEA

LYCHEE ICE TEA (COLD/WARM)	\$3.90
PEACH ICE TEA (COLD/WARM)	\$3.90
YUZU ICE TEA (COLD/WARM)	\$3.90
BARLEY TEA JUG (REFILLABLE) (COLD/WARM)	\$4.90

### SODA DRINKS

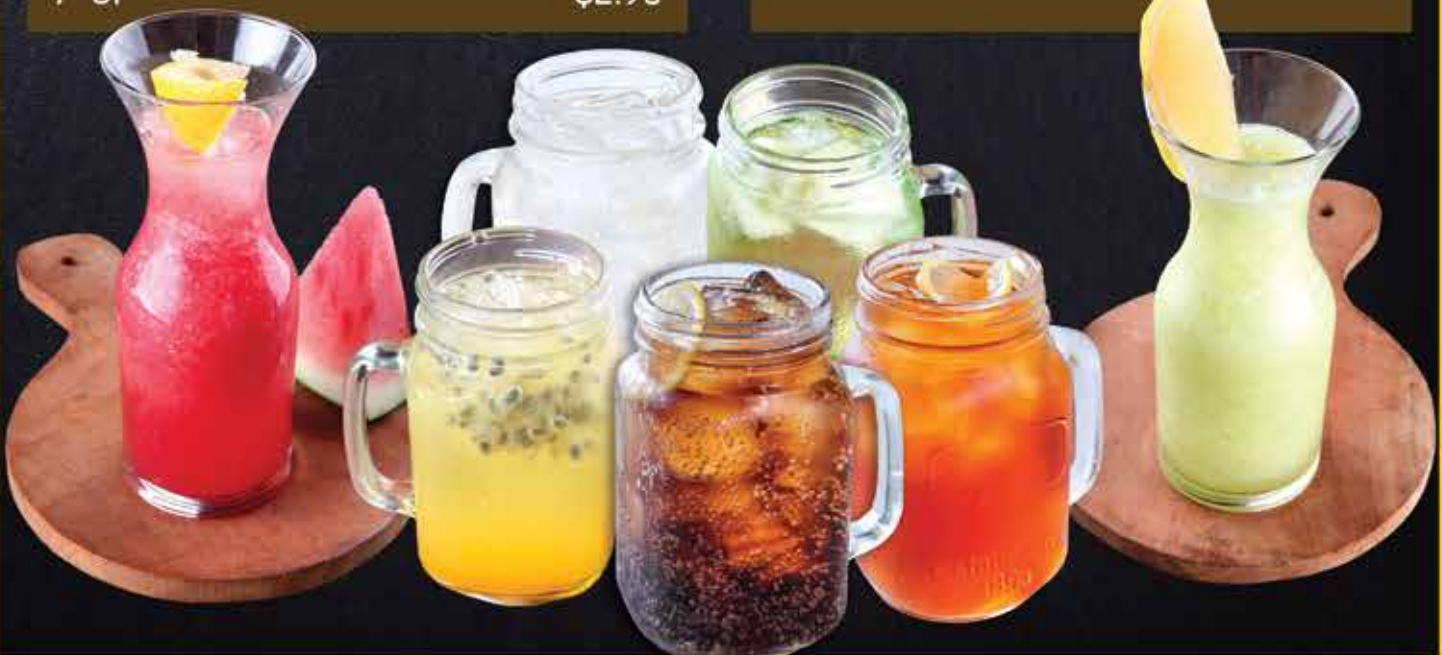
BLUE HAWAII SODA	\$4.90
GRAPE SODA	\$4.90
PEACH SODA	\$4.90
PASSION FRUIT SODA 	\$4.90
KIWI SODA	\$4.90

### SOFT DRINKS

ICED LEMON TEA	\$2.90
PEPSI	\$2.90
7-UP	\$2.90

### FRUIT JUICES

PINEAPPLE JUICE	\$4.90
WATERMELON JUICE 	\$4.90



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OVER **300** OUTLETS WORLDWIDE

## BRANCHES IN SOUTH KOREA

### SEOUL STATION BRANCH

서울 용산구 후암로 99  
99, HUAM-RO, YONGSAN-GU, SEOUL

### HANYANG UNI BRANCH

서울 성동구 마조로3나길 27  
27, MAJO-RO 3NA-GIL, SEONGDONG-GU

### BUSAN GWANGANRI BRANCH

부산수영구 광안로62번길 1  
GWANGAN-RO 62BEON-GIL, SUYEONG-GU, BUSAN



 SEORAE SINGAPORE

 SEORAESG

[WWW.SEORAE.COM.SG](http://WWW.SEORAE.COM.SG)

[customer.service@seoraesin.com](mailto:customer.service@seoraesin.com)



## OUR OUTLETS

Plaza Singapura  
#02-01

Serangoon NEX  
#B1-73

Jem  
#B1-10

Compass One  
#02-36

Tampines Mall  
#B1-02

Northpoint City  
#B1-37  
(North Wing)