

SEORAE JIB



"I have learnt the culinary art from so many teachers, and over the years, I have also become a teacher to many. In all honesty, the best teacher, to me, is, and will always be, my mother.

My mother taught me the concept of combining the power of ingredients, care and time to achieve the perfect harmony in texture, flavour and nutrition in a wholesome and unpretentious way.

When I curate a menu for my customers, I do it with the utmost care and attention as if I were cooking for royalty and serving it in my own home."

Chef Chul Park
Founder of SEORAE JIB

Chef Chul Park, the founder of SEORAE JIB, takes his most treasured family recipes to a whole new level, and completely redefines the golden standard of Korean barbecue quality, experience, and taste, for his most discerning customers around the world.

FIRST IN SINGAPORE HAY-SMOKED MEAT IN KOREAN ONGGI POT

At SEORAE JIB, we bring you a unique moment of smoke-grilling with the visionary spark of traditional Korean Onggi. Our meats are smoked using an ancient Onggi pot, ensuring seamless circulation of heat and even smoking on every surface.

We carefully select a combination of earthy hay and rich oakwood to impart a bespoke fragrant quality to our meats. Hay offers a subtle, earthy aroma, while oakwood adds a rich, smoky depth that perfectly complements the natural flavours of the meat.

The result is a harmonious blend that infuses each bite with a deliciously complex and inviting aroma, elevating your dining experience to new heights.

SEORAE *JiB* 서지
래집

서
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SEORAE *JiB* 서지 래집 SIGNATURE SET



FREE
JJIGAE/COLD NOODLE
& CHEESY GYERAN JJIM
U.P \$32⁹⁰

Pick your choice of **Jjigae** or **Cold Noodle** to pair with your Signature Set:
Sundubu Jjigae / Kimchi Jjigae / Doenjang Jjigae
Tojang Jjigae / Mul Naengmyeon

1003
PORK SET 600g **\$88**

🔥
Smoked Black Pork Samgyeobsal
Spain chestnut-fed Black pork belly

Hangjeongsal
Marinated premium pork jowl

Galmaegisal
Marinated US pork skirt meat

Yangnyeom Moksalsal
Marinated thick-cut pork collar

Cheesy Gyeran Jjim
Korean steamed egg with cheese

Choice of Jjigae or Cold Noodle

1004
BEEF SET 600g **\$128**

🔥
Smoked Black Angus Striploin
Black Angus striploin

Woosamgyeob
Thinly sliced US Prime beef shortplate

Yangnyeom LA Galbi
Marinated US Prime bone-in short ribs

Jinkkotsal
US Prime beef boneless short ribs

Cheesy Gyeran Jjim
Korean steamed egg with cheese

Choice of Jjigae or Cold Noodle

Prices are quoted in SGD and subject to service charge and prevailing GST. Pictures are for illustrative purposes only.



WORTH
20%
OFF

MUSHROOM PLATTER **TOP UP**
\$8.90
SMOKED PORK GARLIC SAUSAGE
\$6.90
(WITH ANY BBQ PURCHASE)

스타터 세트
STARTER SET

1001
PORK SET
450g
\$68

- Galmaegisal**
Marinated US pork skirt meat
- Yangnyeom Moksal**
Marinated thick-cut pork collar
- Smoked Black Pork Samgyeobsal**
Spain chestnut-fed Black pork belly
- Cheesy Gyeran Jjim**
Korean steamed egg with cheese

FREE!



1002
BEEF SET
450g
\$88

- Yangnyeom LA Galbi**
Marinated US Prime bone-in short ribs
- Woosamgyeob**
Thinly sliced US Prime beef shortplate
- Smoked Black Angus Chaekkeut**
Smoked Black Angus striploin
- Cheesy Gyeran Jjim**
Korean steamed egg with cheese

TOP UP *(WITH ANY BBQ PURCHASE)*
MUSHROOM PLATTER \$8.90
SMOKED PORK GARLIC SAUSAGE \$6.90

1008
PORK, BEEF & CHICKEN SET **\$98**
600g

- Galmaegisal**
Marinated US pork skirt meat
- Hangjeongsal**
Marinated premium pork jowl
- Smoked Black Angus Striploin**
Black Angus striploin
- Garlic Dakgalbi**
Marinated chicken in garlic sauce
- Cheesy Gyeran Jjim**
Korean steamed egg with cheese
- Choice of Jjigae or Cold Noodle**

1006
PORK & BEEF SET 600g **\$108**

- Smoked Black Pork Samgyeobsal**
Spain chestnut-fed Black pork belly
- Galmaegisal**
Marinated US pork skirt meat
- Woosamgyeob**
Thinly sliced US Prime beef shortplate
- Jinkkotsal**
US Prime beef boneless short ribs
- Cheesy Gyeran Jjim**
Korean steamed egg with cheese
- Choice of Jjigae or Cold Noodle**

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ALA CARTE

이름만여기

닭갈비 DAKGALBI

MUST TRY

Marinated chicken in spicy or garlic sauce.
250g

301 Spicy

302 Garlic Sauce

\$18.90

601

훈제 양어깨살

SMOKED YANG EOKKAESAL

Succulent lamb shoulder, slowly smoked to achieve a tender, smoky depth of flavour, with a hint of aromatic spices and a perfect balance of richness.

200g

\$29.90

MUST TRY

501

훈제 오징어

SMOKED OJINGEO

Succulent squid, hay-smoked to perfection and drizzled with a zesty jeyuk spicy sauce, offering a bold, smoky taste with a spicy kick.

200g

\$29.90

401

훈제 오리 가슴살

SMOKED ORIGOGI

Tender French duck breast, expertly hay-smoked to enhance its natural richness, delivering a delicate smoky flavour.

200g

\$24.90



101

훈제 흑돼지 삼겹살

SMOKED BLACK PORK SAMGYEBSAL

Spain chestnut-fed Black pork belly, hay-smoked and non-marinated for melt-in-your-mouth juiciness.

200g

\$28.90

SIGNATURE DISH

SIGNATURE DISH

갈매기살

GALMAEGISAL

Only 250g of pork skirt can be sourced from a full-grown pig. Marinated and massaged for 30 minutes.

Juicy with minimal fat!

Original / Garlic / Spicy

102 150g \$21.90

103 300g \$39.90

USDA CHOICE

돼지고기 PORK

소고기 BEEF



104 **항정살**
HANGJEONGSAL
Marinated premium pork jowl, rich in collagen and flavour!
150g
\$23.90

MUST TRY

107 **파불고기**
PABULGOGI
Tender, thinly sliced marinated pork collar, paired with fresh leeks.
200g
\$23.90

105 **흑돼지 서래 삼겹살**
BLACK PORK SEORAE SAMGYEBSAL
Spain chestnut-fed Black pork belly, in special SEORAE cutting.
250g
\$32.90

106 **양념목살**
YANGNYEOM MOKSAL
Thick-cut pork collar, expertly marinated for a rich, savoury flavour.
250g
\$23.90



우삼겹
WOOSAMGYEOB
US Prime beef shortplate, thinly sliced and marinated with our special juicy sauce then grilled to perfection.
150g
\$25.90

201 Non-Spicy **202 Spicy**

훈제 꽃등심
SMOKED BLACK ANGUS KKT DEUNGSHIM
Smoked Black Angus ribeye.
200g
\$39.90

204 **진꽃살**
PRIME JINKKOTSAL
US Prime beef boneless short ribs.
120g
\$39.90

MUST TRY

209 **우설**
WOOSEOL
Thinly sliced ox tongue drizzled with our special hangari sauce.
120g
\$24.90

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CNN
WORLD'S 50
MOST DELICIOUS FOODS

MUST TRY

203
양념 LA 갈비
YANGNYEOM LA GALBI
Marinated US Prime
bone-in short ribs.
240g
\$39.90

USDA
PRIME

MEMBER PRICE
\$29.90

USDA
PRIME

208
훈제 부채살
SMOKED OYSTER BLADE
Smoked US Prime oyster blade.
150g
\$34.90



206
훈제 채끝살
SMOKED BLACK ANGUS
STRIPLOIN
Smoked Black Angus striploin.
200g
\$34.90



210
소 안창살
BLACK ANGUS SO ANCHANGSAL
One of the most flavourful cuts of beef!
Black Angus outside skirt is exceptionally
tender and juicy, drizzled with our hangari sauce.
150g
Original / Garlic
\$29.90

207
광양 불고기
GWANGYANG BULGOGI
Thinly sliced US Prime Oyster Blade,
drizzled with our special Korean pear sauce.
150g
MEMBER PRICE
\$25.90

USDA
PRIME

찌개
JJIGAE

김치 찌개
701 KIMCHI JJIGAE
Spicy kimchi stew with tofu and fresh vegetables.
\$16.90

702 SAMGYEBSAL KIMCHI JJIGAE
Spicy pork belly kimchi stew with tofu
and fresh vegetables.
\$24.90

709
순두부 찌개
SUNDUBU JJIGAE
Spicy soft tofu stew with minced pork,
clams, fresh vegetables and egg.
MEMBER PRICE
\$19.90

MEMBER PRICE
\$16.90



703 차돌 된장 찌개
CHADOL DOENJANG JJIGAE
Spicy soybean paste stew with
beef brisket, tofu and seafood.
\$19.90
MEMBER PRICE
\$16.90



704 삼계탕
SAMGYETANG
Comforting Korean soup with
tender half chicken
and ginseng root.
\$24.90



705 육개장
YUKGAEJANG
Spicy Korean soup with beef brisket
and a rich, savoury broth.
\$21.90



707 부대 찌개
BUDAE JJIGAE
Army stew served with rice cake,
sausage, spam, beans,
mixed with fresh vegetables,
topped with cheddar cheese.
\$18.90



708 차돌 토장 찌개
CHADOL TOJANG JJIGAE
Non-spicy bean paste stew
made with beef knuckle,
minced beef and potatoes.
\$19.90

국수 NOODLES



801
물 냉면
MUL NAENGMYEON
Chilled buckwheat noodles
in a refreshing, tangy broth.
\$15.90



802
비빔 냉면
BIBIM NAENGMYEON
Chilled buckwheat noodles
with our special bibim spicy sauce.
\$15.90



803
짜장면
JJAJANGMYEON
Beloved Korean comfort noodle dish,
smothered in savoury black bean sauce
and diced pork.
\$15.90



804
제주 고기 국수
JEJU GOGI GUKSU
Hearty Korean noodles in a savoury broth
with tender slices of Jeju pork
and vegetables.
\$20.90



805
잡채
JAPCHAE
Korean rice noodle stir-fried
with Pork / Beef and fresh vegetables.
\$17.90

사이드 SIDES

911
버섯 플래터
MUSHROOM PLATTER
Assortment of mushrooms
to be grilled to enhance their
natural umami flavours.
Perfectly complements the richness
of our Korean BBQ meats.

\$8.90



901
치즈 계란찜
CHEESY GYERAN JJIM
Korean steamed egg
with cheese.
\$12.90

910
주먹밥
DIY JUMEOKBAP
Make your own Korean Jumeokbap
with ebiko (fish roe) and seaweed –
roll, press, and savour!

\$9.90



903

김치전 KIMCHI JEON

Flavourful Korean pancake made with tangy kimchi for a spicy, savoury bite.

\$19.90



902

해물 파전 HAEMUL PAJEON

Savoury Korean seafood pancake with chives, spring onions, prawns, and squid.

\$24.90

MEMBER PRICE

\$17.90 쇼

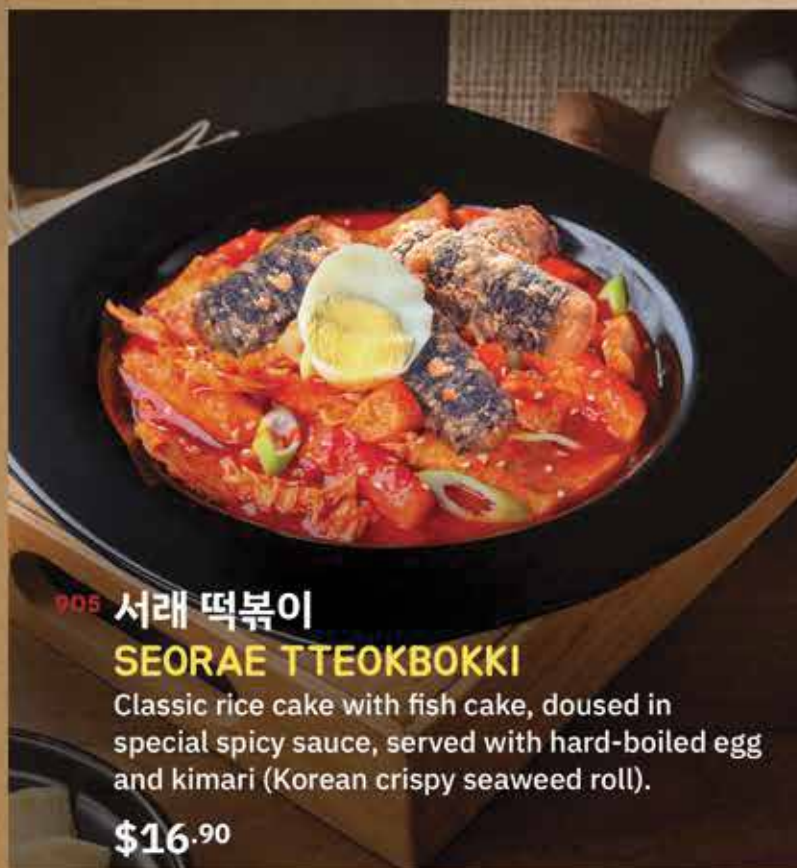


904

베이컨 감자 전 BACON POTATO JEON

Crispy bacon potato pancake, half smothered in gooey cheese, half drizzled with bold, spicy gochujang sauce for the perfect creamy-fiery balance.

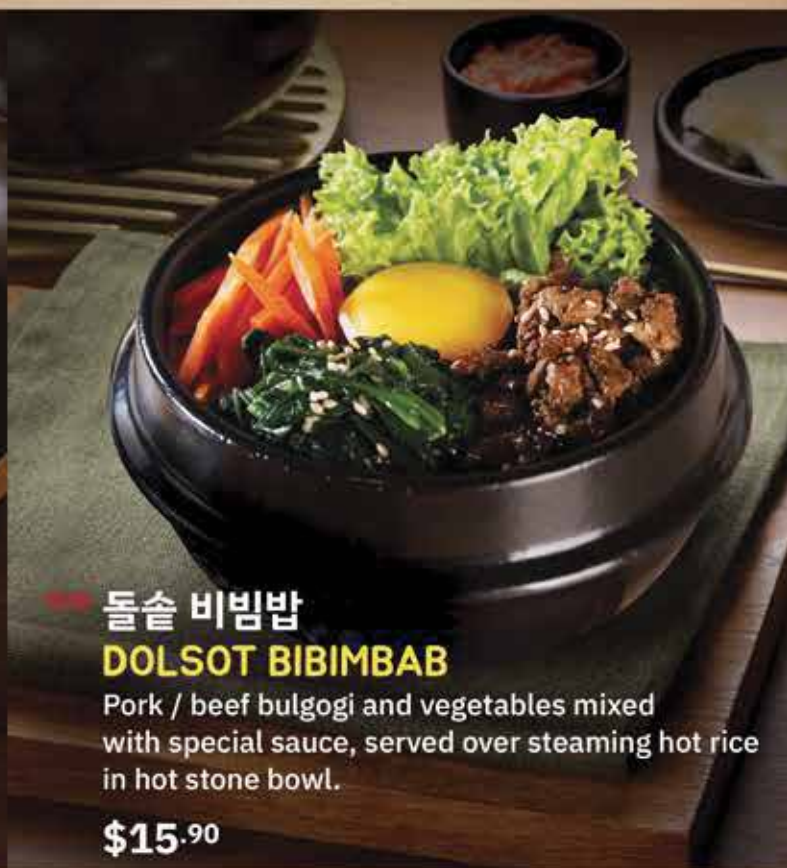
\$21.90



서래 떡볶이 SEORAE TTEOKBOKKI

Classic rice cake with fish cake, doused in special spicy sauce, served with hard-boiled egg and kimari (Korean crispy seaweed roll).

\$16.90



돌솥 비빔밥 DOLSOT BIBIMBAB

Pork / beef bulgogi and vegetables mixed with special sauce, served over steaming hot rice in hot stone bowl.

\$15.90

INTENSE FLAVOURS



803

부대찌개 BUDAE JJIGAE

Hungry just got hungrier! With succulent sausages, spam, bacon, fish cake, tteokbokki, bean, mixed with fresh vegetables, topped with cheese and cooked slowly in special Gochujang spicy sauce making its flavours both unique & fun!

PORK / BEEF

\$38.90

ADDITIONAL TOPPINGS

\$2 Steamed Rice | Ramyeon
Rice Cake / Tteokbokki | Cheese

\$3 Seaweed Rice

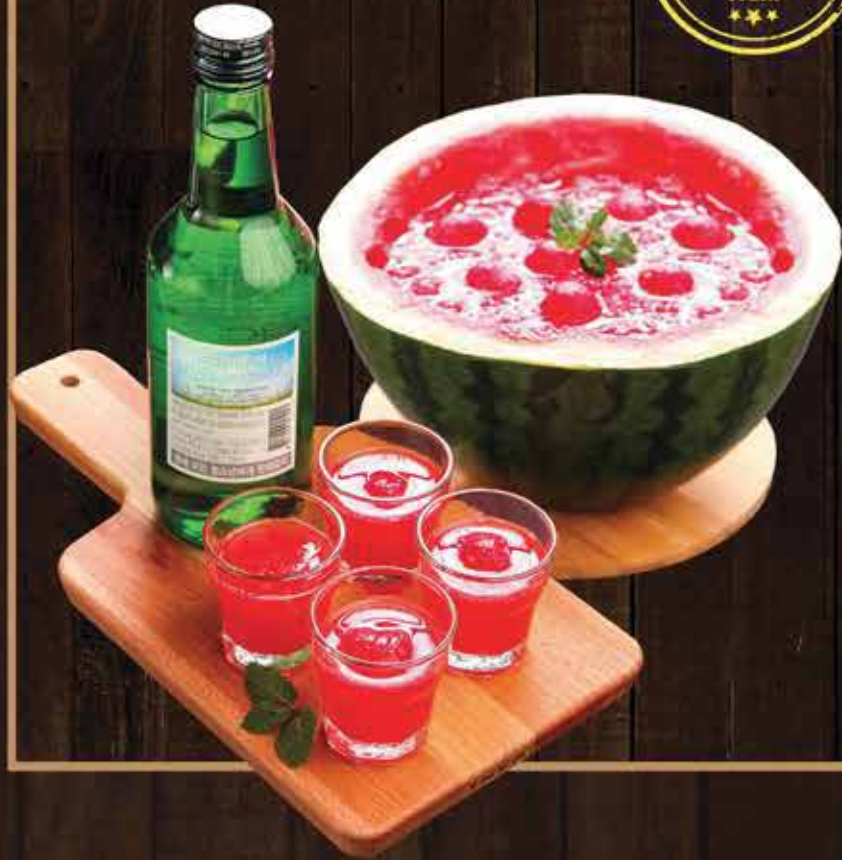
\$2.90 Spam | Chicken Sausage

\$8.90 Mix Mushrooms

\$8.90 Pork Collar

\$9.80 Beef Belly

과일소주 믹스 FRESH FRUIT SOJU MIX



2002
수박 칵테일
SUBAK COCKTAIL
Tasty, refreshing soju mix,
perfect for sharing!
\$25.90

2003
수박 목테일
SUBAK MOCKTAIL
Perfect for fun sharing
in sober way!
\$17.90

주류 ALCOHOL



2016 **SOJU BOMB SET**
Set of Chamisul Soju & Beer
the true Korean experience! (660ml)
\$28.90

믹스 타워 MIX TOWER

SOJU MIX \$39.90

- 2008 YAKULT SOJU SODA
- 2009 YUZU SOJU SODA
- 2010 LYCHEE SOJU SODA
- 2011 GRAPE SOJU SODA

MOCKTAIL MIX \$23.90

- 2004 BLUE HAWAII YAKULT MIX
- 2006 GREEN APPLE YAKULT MIX
- 2006 LYCHEE YAKULT MIX
- 2007 STRAWBERRY YAKULT MIX

MAKKOLI MIX \$39.90

- 2012 BLUE HAWAII MAKKOLI MIX
- 2013 GREEN APPLE MAKKOLI MIX
- 2014 LYCHEE MAKKOLI MIX
- 2015 STRAWBERRY MAKKOLI MIX



소주/막걸리/맥주 SOJU / MAKKOLI / BEER



- 2017 JINRO CHAMISUL SOJU \$19.90
- 2018 JINRO MAKKOLI (Rice Wine) \$19.90
- 2019 JINRO GREEN GRAPE SOJU \$19.90
- 2020 JINRO GRAPEFRUIT SOJU \$19.90
- 2021 JINRO PEACH SOJU \$19.90
- 2022 JINRO IS BACK 360ml \$20.90
- 2025 TERRA BEER 330ml \$6.90



음료수 BEVERAGES

SPECIAL TEA

2026	LYCHEE ICE TEA (Cold / Warm)	\$3.90
2027	PEACH ICE TEA (Cold / Warm)	\$3.90
2028	YUZU ICE TEA (Cold / Warm)	\$3.90
2029	BARLEY TEA JUG Refillable (Cold / Warm)	\$4.90

SODA DRINKS

2033	BLUE HAWAII SODA	\$4.90
2034	GRAPE SODA	\$4.90
2035	PEACH SODA	\$4.90
2036	PASSION FRUIT SODA	\$4.90
2037	KIWI SODA	\$4.90



SOFT DRINKS

2030	ICED LEMON TEA	\$2.90
2031	PEPSI	\$2.90
2032	7-UP	\$2.90

FRUIT JUICES

2038	PINEAPPLE JUICE	\$4.90
2039	WATERMELON JUICE	\$4.90



**SIGN UP &
JOIN US NOW!**



FREE BIRTHDAY
CAKE* & VOUCHER
*For reservation only

\$25



ANNIVERSARY
VOUCHER

\$25



MEMBER
ONLY
PRICES

**\$1 SPEND
=
\$1 K-WON**



SCAN TO SIGN UP



SEORAE *JiB* 서지라이브

Jem

50 Jurong Gateway Road
#B1-10

Tampines Mall

4 Tampines Central 5
#B1-02

Compass One

1 Sengkang Square
#02-36

Plaza Singapura

68 Orchard Road
#02-01

Serangoon NEX

21 Serangoon Central
#B1-73/74

Northpoint City (North Wing)

930 Yishun Ave 2
#B1-37

SEORAE *JiB* 서지라이브

   seoraejib

www.seoraejib.com.sg

KING SET

FOR 4-5 PAX
MIX KING SET 



Galmaegisal 갈매기살
Our signature: US Pork Skirt 150g

Black Pork Seorae Samgyeobsal 서래 삼겹살
Premium chestnut pork belly in special Seorae cutting 250g

Woosamgyeob 우삼겹
Our must try: US Beef Shortplate 150g

LA Galbi LA 양념 갈비
US Prime Beef Bone-in Short-ribs marinated overnight 240g

Jinkkotsal 진꽃살
US Prime beef boneless short ribs. 120g

Hameul Pajeon 해물파전
Traditional Korean pancake with fresh spring onions and succulent seafood

Sundubu Jjigae 순두부 찜개
All time favourite spicy tofu stew with clams and minced pork. Comes with a bowl of rice.

Cheesy Gyeran Jjim 치즈 계란찜
Korean steamed egg with cheese.

\$178⁺⁺

Top Up
\$3.90



PORK KING SET

Galmaegisal 갈매기살
Our signature: US Pork Skirt 150g

Black Pork Seorae Samgyeobsal 서래 삼겹살
Premium chestnut pork belly in special Seorae cutting 250g

Hangjeongsal 항정살
Premium chestnut pork jowl grilled to perfection 150g

Yangnyeom Moksal 양념 목살
Succulent marinated pork collar 200g

Pork Garlic Sausage 마늘 소세지
Two tender and juicy pork sausage infused with rich garlic hint of smokiness.

Hameul Pajeon 해물파전
Traditional Korean pancake with fresh spring onions and succulent seafood

Sundubu Jjigae 순두부 찜개
All time favourite spicy tofu stew with clams and minced pork. Comes with a bowl of rice.

Cheesy Gyeran Jjim 치즈 계란찜
Korean steamed egg with cheese.



\$168⁺⁺

BEEF KING SET

Smoked Black Angus Kkot Deungshim 훈제 꽃등심
Smoked Angus Ribeye 150g

LA Galbi LA 양념 갈비
US Prime Beef Bone-in Short-ribs marinated overnight 240g

Jinkkotsal 진꽃살
US Prime beef boneless short ribs. 120g

Woosamgyeob 우삼겹
Our must try: US Beef Shortplate 150g

Black Angus So Anchangsal 소안창살
Black Angus outside skirt drizzled with our hangari sauce. 150g

Hameul Pajeon 해물파전
Traditional Korean pancake with fresh spring onions and succulent seafood

Yukgaejang 육개장
Spicy Korean soup with beef brisket and a rich, savoury broth.

Cheesy Gyeran Jjim 치즈 계란찜
Korean steamed egg with cheese.



\$188⁺⁺

