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I believe in positive perfectionism.

My obsession with perfection remains strong and continues to focus on the KBBQ trifecta of SEORAE and our reputation as a pork rare-cut specialist.

The PERFECTING MEAT CUT showcases our innovation journey to continue introducing rare and premium pork cuts such as the Galmaegisal to Singapore.

The PERFECTING MEAT SOURCING means that we only use the best cuts sourced from the best farms.

The PERFECTING MEAT PROCESSING uses a proprietary blend of marinade, complemented with 30-min massaging for the Galmaegisal.

Chef Chul Park

The Founder of SEORAE





The largest Korean BBQ Pork Specialist chain from South Korea, conceptualised in Seorae Village, with over 300 outlets globally.

The first Korean restaurant in Singapore to offer one of the rarest pork cuts, SEORAE's Signature Korean Galmaegisal (premium pork skirt meat).

The exclusive sirloin-extension — only 250 grams between the ribs and belly of a full-grown pig — is marinated and massaged for 30 minutes in a delicious blend of Korean spices.

PORK SKIRT

Our signature dish. Only 250 grams of Pork Skirt-meat can be found in a full-grown pigl Marinated and massaged for 30 minutes in Seorae's authentic Korean spices.

Juicy, yet less fat!

170 gr

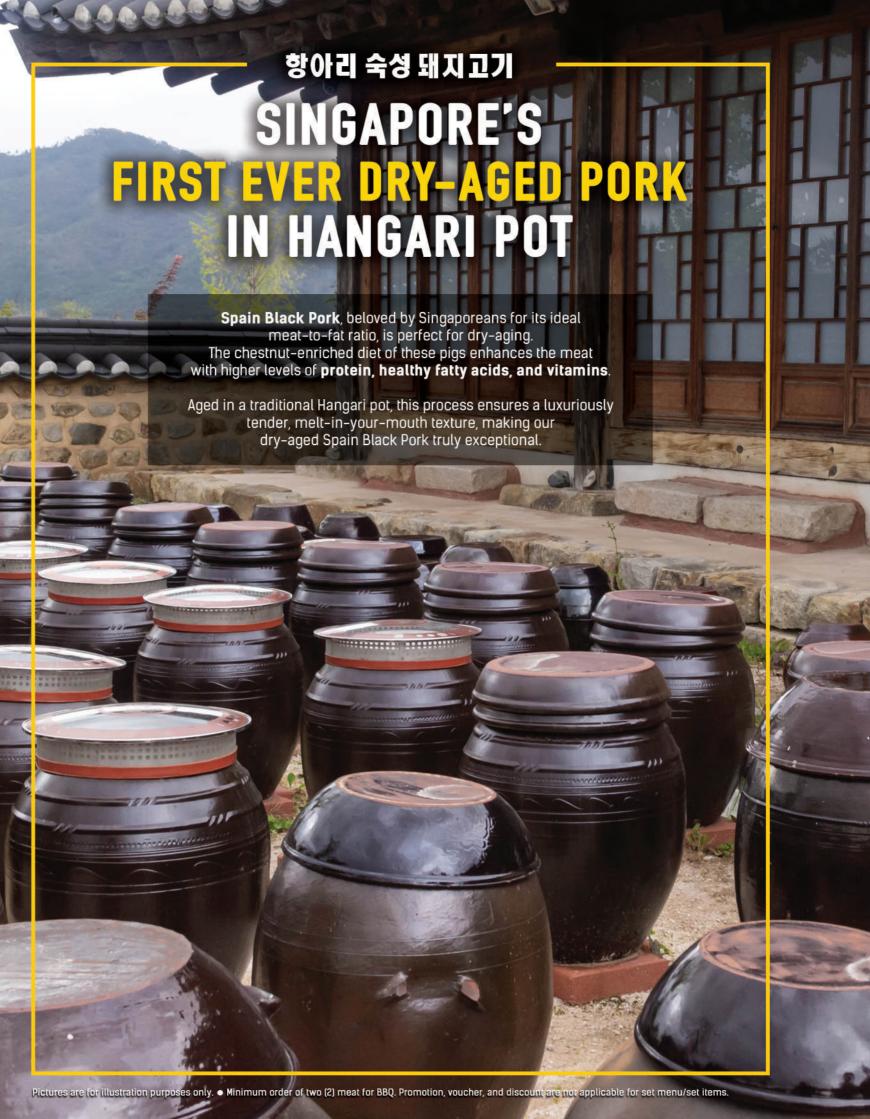
ORIGINAL / GARLIC / SPICY

왕 갈매기살 KING GALMAEGISAL 3 IN 1

270 gr or 500 gr of our world famous Galmaegisal. 3 in 1 flavors, perfect fit for meat lover. 270 GR 500 GR

\$33.9

\$59.9



돼지고기 PORK



Enjoy the melt-in-your-mouth experience of premium dry-aged Spain Black Pork Belly, featuring a perfect blend of tender meat and rich fat. Aged in a traditional hangari pot for a distinctive experience.

180 gr

\$28.0

항아리 숙성 목살 DRY-AGED MOKSAL

Experience the rich flavors of premium dry-aged Spain Black Pork Collar, tender and aged in a traditional hangari pot.

Perfect for pork connoisseurs.

180 gr

\$28.0





항아리 숙성 삼겹살 & 목살 DRY-AGED SAMGYEOBSAL & MOKSAL PLATTER

360 gr



Velightful 3-layered Meat

돼지고기 PORK

서래 삼겹살 SEORAE SAMGYEOBSAL

\$32.9

Premium Chestnut-Fed Pork pork belly in special Seorae cutting are served for pork lover. 250 gr



REMIUM CHESTINIT-FED PORK SET ITEM

삼총사 THREE MUSKETEERS

\$36.9

All three kind of Premium Chestnut-Fed Pork Samgyeobsal: original, sweet and spicy are served for pork lover. 300 gr

삼겹살 CHESTNUT PORK SAMGYEOBSAL



The one and only original Premium Chestnut-Fed Pork pork belly - the perfect meat and fat combination! 180 gr

ORIGINAL / HANGARI / SPICY





항정살 HANGJEONGSAL



Juicy pork jowl grilled to perfection.
A delicacy cut full of collagen!
150 gr

양념 목살 YANGNYEOM MOKSAL



Marinated thick-cut pork collar that is succulent in taste. Just want to have more and more of it! 200 gr





파불고기 PABULGOGI



Succulent and tender pork collar marinated with our special onion sauce. Served with leek and king oyster mushrooms.

200 gr



소고기 BEEF

우삼겹 WOOSAMGYEOB



\$25^{.9}

It's US Beef Shortplate, thinly sliced and marinated with our special juicy sauce then grilled to perfection. 150 gr

우 설

WOOSEOL

\$24.9

HANGARI
*
BLACK PEPPER

Thinly sliced 0x Tongue, marinated in our special hangari/black pepper sauce. Yielding a tender texture that melts in the mouth!



\$29.9

SEORAE BULGOGI

서래 불고기

Angus Beef Oyster Blade grilled in our special bulgogi sauce with mushroom.

150 ar

소 안창산

SO ANCHANGSAL -



One of the most-flavourful Beef cut! The Beef Outside Skirt is deliciously tender and juicy- A near legendary marbled skirt meat that will make your mouth water!

150 gr





닭고기 CHICKEN

\$18^{.9}

M ZHO

SPICY DAKGALBI

Overnight marinated chicken thigh with spicy sauce.
250 gr

매운 닭 갈 비

마늘닭갈비

M ZHO

GARLIC DAKGALBI

Overnight marinated chicken thigh with our special garlic sauce.



BLACK PEPPER DAKGALBI

Overnight marinated chicken thigh with black pepper sauce.

후 추 닭 갈 비

양고기 LAMB



\$39.9

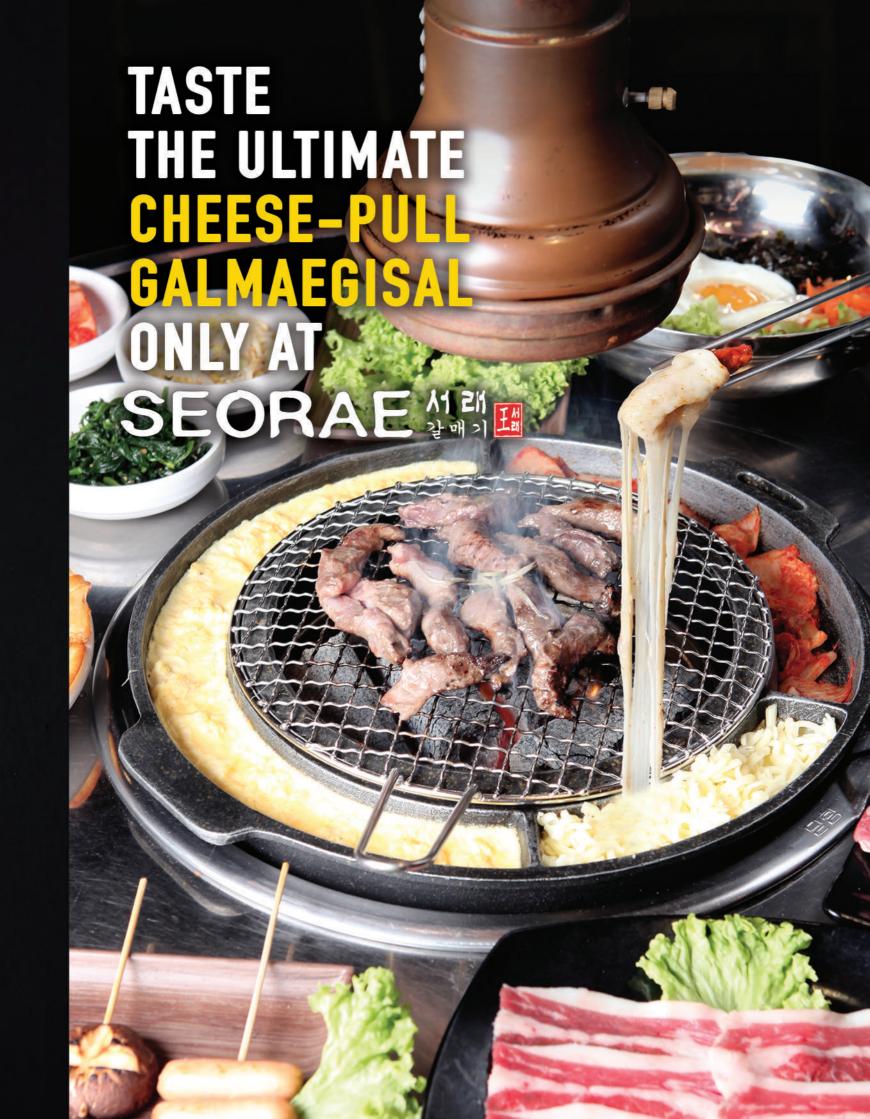
3 PCS

YANG GALBI

Juicy and tender Lamb Racks, perfectly seasoned with salt and pepper.

300 gr

양 갈 비



Korean Street Food



辺大 KKOCHI





Seorae's take on a popular Korean Street Food.

Juicy, fresh ingredients coated with special seasoning, charcoal grilled to perfection.

Deliciously addictive!

삼겹살 꼬치 플래터 SAMGYEOBSAL KKOCHI PLATTER



Cheese Pork Belly

Spicy Enoki Pork Belly

Kimchi Pork Belly

Pork Cocktail Sausage

Pyogo Buseot

우삼겹 꼬치 플래터 WOOSAMGYEOB KKOCHI PLATTER



Cheese Beef Belly

Enoki Beef Belly

Kimchi Beef Belly

Beef Sausage

Pyogo Buseot

혼합 꼬치 플래터

MIX KKOCHI PLATTER



Spicy Enoki Pork Belly

Kimchi Pork Belly

Cheese Beef Belly

Enoki Beef Belly

Pyogo Buseot



TASTE THE DIFFERENCE WITH PREMIUM AUTHENTIC WHITE BINCHOTAN CHARCOAL BBO ONLY AT SEORAE AT IN THE BINCHOTAN CHARCOAL BBO ONLY AT SEORAE



Intense Flavors



부대찌개 BUDAE JJIGAE (PORK / BEEF)

GOOD FOR 2 SHARING

Hungry just got hungrier!
With succulent sausages,
spam, bacon, fish cake,
tteokboki, bean, mixed with
fresh vegetables, topped with
cheese and cooked
slowly in special Gochujang
spicy sauce making its flavors
both unique & fun!

치즈 만두 떡볶이 CHEESE MANDU TTEOKBOKKI

GOOD FOR 2 SHARING

Hot! Hot! Hot!

Korean chewy rice cake cooked in our hot sauce, served in Korean hot pan with fried fish cakes, egg, sweet corns, corn-cheese dumplings, ramyeon, crispy korean seaweed rolls and fried enoki.



\$38.9 —— ALA CARTE

ADDITIONAL TOPPINGS

FOR BUDAE JJIGAE, CHEESE MANDU

\$2	Steamed Rice Ramyeon Rice Cake / Tteokbokki Cheese		\$8
\$3	Seaweed Rice		\$8
\$2 .90	Spam Chicken Sausage		\$9.
\$4.90	Corn Cheese Dumpling	:	

\$8.90	Mix Mushrooms
\$8.90	Pork Collar
\$9 .80	Beef Belly







순두부찌개 SUNDUBU JJIGAE



Our personal Chef Recommendation! Spicy soft tofu stew with minced pork, clams, fresh vegetables and egg.

삼계탕 SAMGYETANG 🄞



A steaming, delicious and nourishing Ginseng Chicken Stew!
Cooked with Ginseng root and tender chicken.







16.9

Korean famous soybean-paste stew served in a hot stone bowl with US beef shortplate, tofu and seafood.



뚝배기 불고기 TTUKBAEGI BULGOGI



Our special stew with beef US shortplate, glass noodle, rice cake, non-spicy broth, shitake mushroom, and egg.









Spicy Kimchi stew, cooked with US Pork belly, tofu and fresh vegetables.



부산 스타일 국밥 BUSAN STYLE GUKBAP



12-hours simmered Busan-style Gukbap, a collagen-rich broth with pork belly and pig ears. Enhance the flavours by putting the rice into the soup with a pinch of homemade chili paste for an authentic experience.





Korean Pancake

<mark>해물파전</mark> HAEMUL PAJEON

\$1**9**.9

Traditional Korean pancake with fresh chives and succulent seafood.



\$1**9**.9

김치전

KIMCHI JEON

Traditional Korean pancake with slices of pork belly and home-made kimchi.

Cold Noodles

\$15^{.9}

물 냉면

MUL-NAENGMYEON

Traditional cold noodles, served in a cold icy and sour broth.

비빔 냉면

BIBIM NAENGMYEON

Naengmyeon noodles infused with our special bibim spicy sauce.



<mark>잘채</mark> JAPCHAE

Traditional Korean rice noodle stir-fried with **PORK / BEEF** and fresh vegetables.

\$15^{.9}





<mark>짜장면</mark> JJAJANGMYEON

Popular comfort Korean noodle dish smothered in a savory black bean sauce and diced pork.

\$15^{.9}

<mark>떡볶이</mark> SEORAE TTEOKBOKKI

Classic Korean chewy rice cakes with fish cakes – doused in our special spicy sauce topped with hard-boiled egg and Kimaris (Korean crispy seaweed rolls).





돌솥 비빔밥 DOLSOT BIBIMBAB

\$14^{.9}

Tasty pork / beef bulgogi and vegetables mixed with our special sauce and served over steaming hot rice in a hot stone bowl.



계란찜 CHEESY GYERAN JJIM

\$8.9

Jiggly custard-like eggs mixed with cheese, carrot and leek, steamed till it's puffy.





믹스 타워 MIX TOWER

MOCKTAIL MIX \$23.90

BLUE HAWAII YAKULT MIX

GREEN APPLE YAKULT MIX

LYCHEE YAKULT MIX

STRAWBERRY YAKULT MIX

SOJU MIX \$39.90

YAKULT SOJU SODA 🞉



YUZU SOJU SODA

LYCHEE SOJU SODA

GRAPE SOJU SODA

MAKKOLI MIX \$39.90

BLUE HAWAII MAKKOLI MIX

GREEN APPLE MAKKOLI MIX

LYCHEE MAKKOLI MIX 🚒



STRAWBERRY MAKKOLI MIX







SOJU BOMB SET

SET OF CHAMISUL SOJU & BEER (660ML) THE TRUE KOREAN EXPERIENCE!

\$28.90

소주/막걸리/맥주 SOJU / MAKKOLI / BEER

JINRO CHAMISUL SOJU \$19.90 JINRO MAKGULLI (RICE WINE) \$19.90 JINRO GREEN GRAPE SOJU \$19.90 JINRO GRAPEFRUIT SOJU \$19.90 JINRO PEACH SOJU \$19.90 JINRO IS BACK 360ML \$20.90 \$8.90 JINRO HIGHBALL CASS BEER 500ML \$12.90 TERRA BEER 330ML \$6.90



Beverage ===

SPECIAL TEA

LYCHEE ICE TEA (COLD/WARM)	\$3.90
PEACH ICE TEA (COLD/WARM)	\$3.90
YUZU ICE TEA (COLD/WARM)	\$3.90
BARLEY TEA JUG (REFILLABLE) (COLD/WARM)	\$4.90

SODA DRINKS

BLUE HAWAII SODA	\$4.90
GRAPE SODA	\$4.90
PEACH SODA	\$4.90
PASSION FRUIT SODA 🚖	\$4.90
KIWI SODA	\$4.90

SOFT DRINKS

 ICED LEMON TEA
 \$2.90

 PEPSI
 \$2.90

 7-UP
 \$2.90

FRUIT JUICES

PINEAPPLE JUICE \$4.90
WATERMELON JUICE \$4.90



OVER 300 OUTLETS WORLDWIDE

BRANCHES IN SOUTH KOREA

HANYANG UNI BRANCH 서울 성동구 마조로3나길 27 27, MAJO-RO 3NA-GIL, SEONGDONG-GU

SAGAJEONG BRANCH 서울 중랑구 사가정로51길 15 15, SAGAJEONG-RO 51-GIL, JUNGNANG-GU, SEOUL

SILLIM BRANCH 서울 관악구 신림동길 18-1 18-1, SILLIMDONG-GIL, GWANAK-GU, SEOUL

BUSAN GWANGANRI BRANCH 부산수영구 광안로62번길 1 GWANGAN-RO 62BEON-GIL, SUYEONG-GU, BUSAN



SEORAE SINGAPORE

SEORAESG

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OUR OUTLETS

Plaza Singapura #02-01

> Jem #B1-10

Tampines Mall #B1-02 Serangoon NEX #B1-73

Compass One #02-36

Northpoint City #B1-37 (North Wing)