

# SEORAE JiB





"I have learnt the culinary art from so many teachers, and over the years, I have also become a teacher to many. In all honesty, the best teacher, to me, is, and will always be, my mother.

My mother taught me the concept of combining the power of ingredients, care and time to achieve the perfect harmony in texture, flavour and nutrition in a wholesome and unpretentious way.

When I curate a menu for my customers, I do it with the utmost care and attention as if I were cooking for royalty and serving it in my own home."

**Chef Chul Park**  
Founder of SEORAE JIB

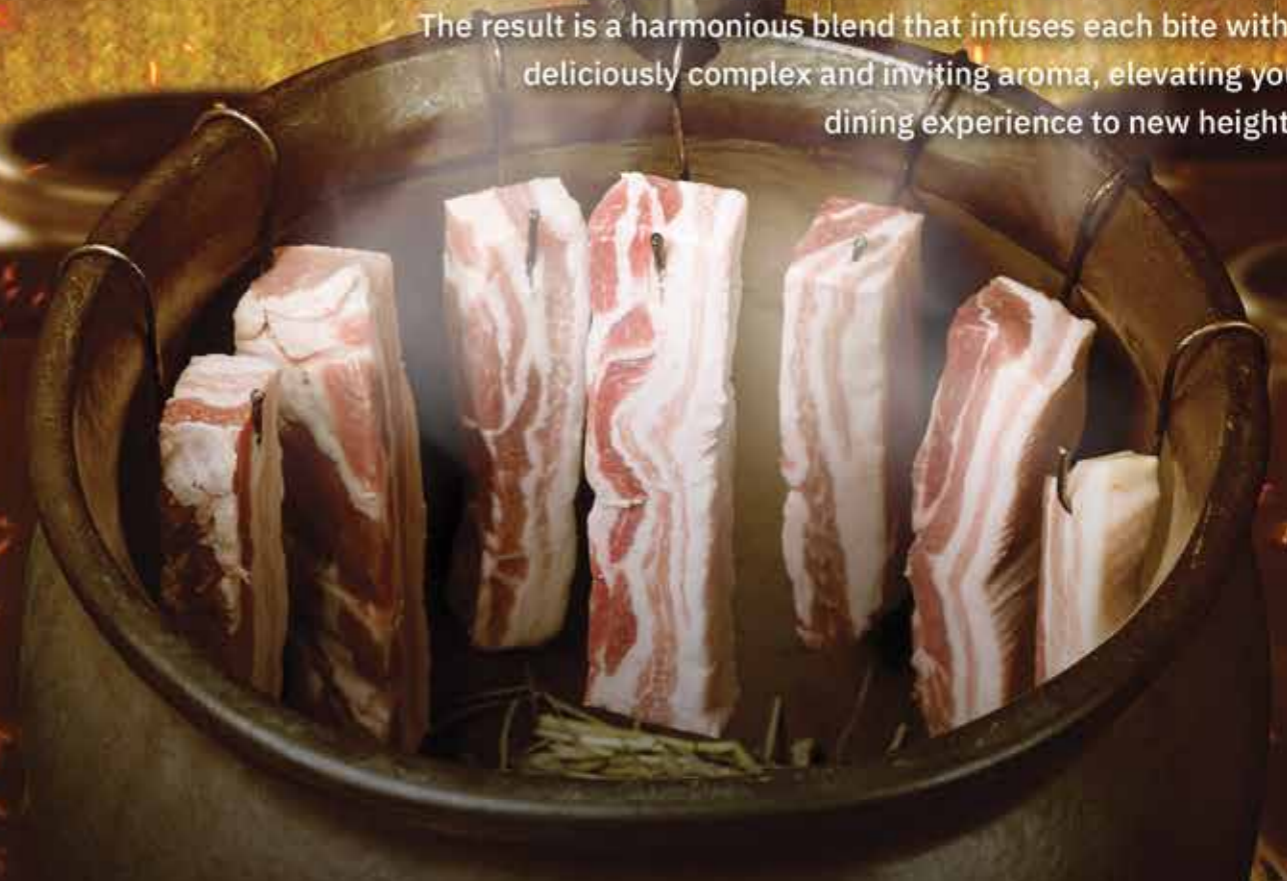
Chef Chul Park, the founder of SEORAE JIB, takes his most treasured family recipes to a whole new level, and completely redefines the golden standard of Korean barbecue quality, experience, and taste, for his most discerning customers around the world.


## FIRST IN SINGAPORE HAY-SMOKED MEAT IN KOREAN ONGGI POT

At SEORAE JIB, we bring you a unique moment of smoke-grilling with the visionary spark of traditional Korean Onggi. Our meats are smoked using an ancient Onggi pot, ensuring seamless circulation of heat and even smoking on every surface.

We carefully select a combination of earthy hay and rich oakwood to impart a bespoke fragrant quality to our meats. Hay offers a subtle, earthy aroma, while oakwood adds a rich, smoky depth that perfectly complements the natural flavours of the meat.

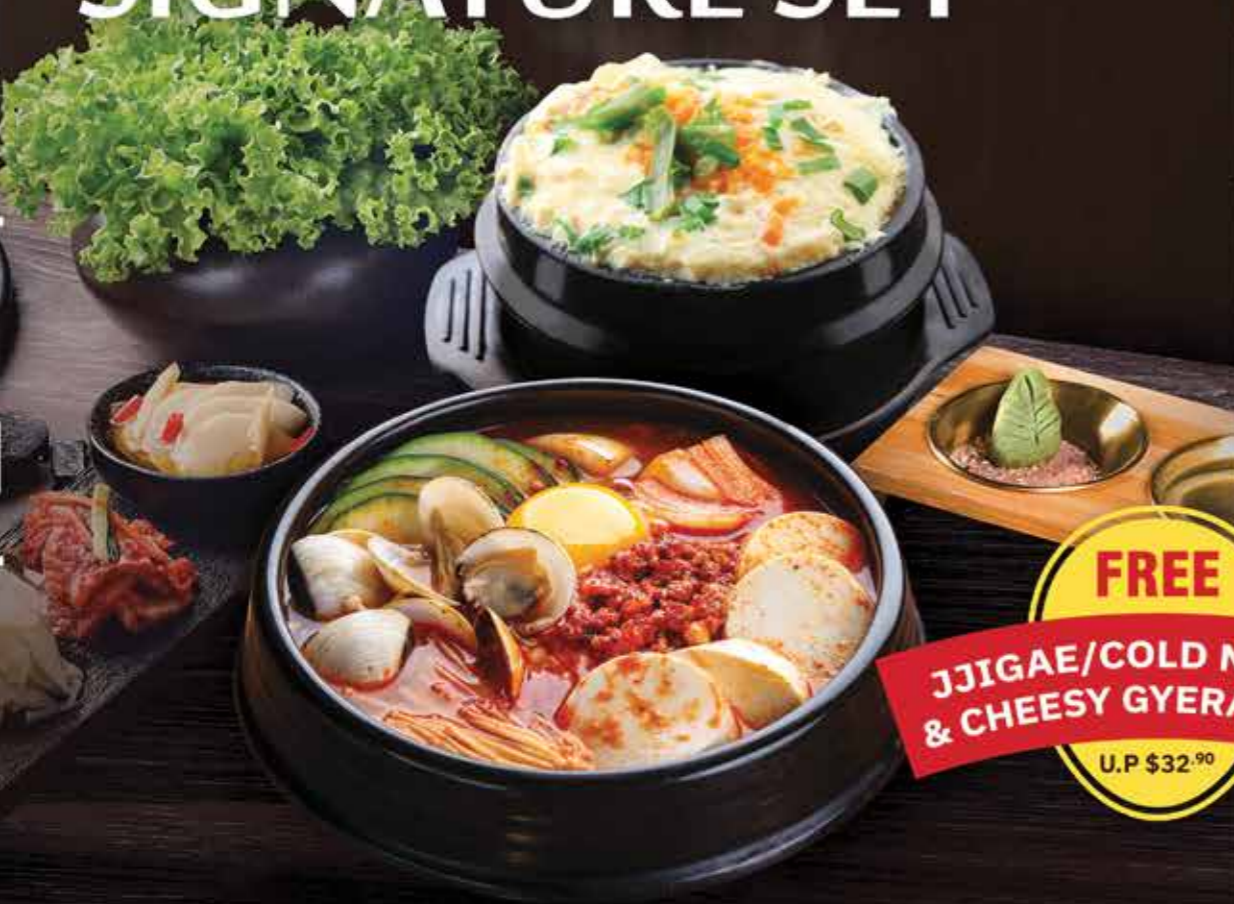
The result is a harmonious blend that infuses each bite with a deliciously complex and inviting aroma, elevating your dining experience to new heights.



SEORAE *JIB* 

서래집 시그니처 세트

SEORAE **서래집**  
SIGNATURE SET



**FREE**  
JJIGAE/COLD NOODLE & CHEESY GYERAN JJIM  
U.P \$32.90



WORTH  
**20% OFF**

**TOP UP**  
MUSHROOM PLATTER \$8.90  
SMOKED PORK GARLIC SAUSAGE \$6.90  
(WITH ANY BBQ PURCHASE)

Pick your choice of **Jjigae or Cold Noodle** to pair with your Signature Set:  
Sundubu Jjigae / Kimchi Jjigae / Doenjang Jjigae  
Tojang Jjigae / Mul Naengmyeon

1003 **PORK SET 600g \$88**

-  **Smoked Black Pork Samgyeobsal**  
Spain chestnut-fed Black pork belly
- Hangjeongsal**  
Marinated premium pork jowl
- Galmaegisal**  
Marinated US pork skirt meat
- Yangnyeom Moksals**  
Marinated thick-cut pork collar
- Cheesy Gyeran Jjim**  
Korean steamed egg with cheese
- Choice of Jjigae or Cold Noodle**

1004 **BEEF SET 600g \$128**

-  **Smoked Black Angus Striploin**  
Black Angus striploin
- Woosamgyeob**  
Thinly sliced US Prime beef shortplate
- Yangnyeom LA Galbi**  
Marinated US Prime bone-in short ribs
- Jinkkotsal**  
US Prime beef boneless short ribs
- Cheesy Gyeran Jjim**  
Korean steamed egg with cheese
- Choice of Jjigae or Cold Noodle**

1005 **PORK, BEEF & CHICKEN SET 600g \$98**

- Galmaegisal**  
Marinated US pork skirt meat
- Hangjeongsal**  
Marinated premium pork jowl
-  **Smoked Black Angus Striploin**  
Black Angus striploin
- Garlic Dakgalbi**  
Marinated chicken in garlic sauce
- Cheesy Gyeran Jjim**  
Korean steamed egg with cheese
- Choice of Jjigae or Cold Noodle**

1006 **PORK & BEEF SET 600g \$108**

-  **Smoked Black Pork Samgyeobsal**  
Spain chestnut-fed Black pork belly
- Galmaegisal**  
Marinated US pork skirt meat
- Woosamgyeob**  
Thinly sliced US Prime beef shortplate
- Jinkkotsal**  
US Prime beef boneless short ribs
- Cheesy Gyeran Jjim**  
Korean steamed egg with cheese
- Choice of Jjigae or Cold Noodle**

Prices are quoted in SGD and subject to service charge and prevailing GST. Pictures are for illustrative purposes only.

# 스타터 세트

## STARTER SET

FREE!

1001

### PORK SET

450g

\$68

Galmaegisal

Marinated US pork skirt meat

Yangnyeom Moksal

Marinated thick-cut pork collar



Smoked Black Pork Samgyeobsal

Spain chestnut-fed Black pork belly

Cheesy Gyeran Jjim

Korean steamed egg with cheese

1002

### BEEF SET

450g

\$88

Yangnyeom LA Galbi

Marinated US Prime bone-in short ribs

Woosamgyeob

Thinly sliced US Prime beef shortplate



Smoked Black Angus Chaekkeut

Smoked Black Angus striploin

Cheesy Gyeran Jjim

Korean steamed egg with cheese

#### TOP UP (WITH ANY BBQ PURCHASE)

MUSHROOM PLATTER  
\$8.90

SMOKED PORK GARLIC SAUSAGE  
\$6.90

## ALA CARTE

## 인제부 요리

닭갈비  
DAKGALBI

MUST TRY

Marinated chicken in spicy or garlic sauce.

250g

301 Spicy

302 Garlic Sauce

\$18.90

601

훈제 양어깨살

SMOKED YANG EOKKAESAL

Succulent lamb shoulder, slowly smoked to achieve a tender, smoky depth of flavour, with a hint of aromatic spices and a perfect balance of richness.

200g

\$29.90

MUST TRY

501

훈제 오징어

SMOKED OJINGEO

Succulent squid, hay-smoked to perfection and drizzled with a zesty jeyuk spicy sauce, offering a bold, smoky taste with a spicy kick.

200g

\$29.90

401

훈제 오리 가슴살

SMOKED ORIGOGI

Tender French duck breast, expertly hay-smoked to enhance its natural richness, delivering a delicate smoky flavour.

200g

\$24.90

# 돼지고기 PORK

101  
훈제 흑돼지 삼겹살

**SMOKED BLACK PORK SAMGYEBSAL**

Spain chestnut-fed Black pork belly, hay-smoked and non-marinated for melt-in-your-mouth juiciness.

200g

\$28.90



갈매기살  
**GALMAEGISAL**

Only 250g of pork skirt can be sourced from a full-grown pig. Marinated and massaged for 30 minutes. Juicy with minimal fat!

Original / Garlic / Spicy



102 150g \$21.90

103 300g \$39.90



104  
항정살  
**HANGJEONGSAL**

Marinated premium pork jowl, rich in collagen and flavour!

150g

\$23.90



105  
흑돼지 서래 삼겹살

**BLACK PORK SEORAE SAMGYEBSAL**

Spain chestnut-fed Black pork belly, in special SEORAE cutting.

250g

\$32.90



107

파불고기  
**PABULGOGI**

Tender, thinly sliced marinated pork collar, paired with fresh leeks.

200g

\$23.90



106

양념목살  
**YANGNYEOM MOKSAL**

Thick-cut pork collar, expertly marinated for a rich, savoury flavour.

250g

\$23.90

# 소고기 BEEF

우삼겹

**WOOSAMGYEOB**

US Prime beef shortplate, thinly sliced and marinated with our special juicy sauce then grilled to perfection.

150g

201 Non-Spicy

202 Spicy

\$25.90



훈제 꽃등심

**SMOKED BLACK ANGUS  
KKOT DEUNGSHIM**

Smoked Black Angus ribeye.

200g

\$39.90

204 진꽃살

**PRIME JINKKOTSAL**

US Prime beef boneless short ribs.

120g

\$39.90



209 우설

**WOOSEOL**

Thinly sliced ox tongue drizzled with our special hangari sauce.

120g

\$24.90



MOST DELICIOUS FOODS



203 양념 LA 갈비  
**YANGNYEOM LA GALBI**

Marinated US Prime bone-in short ribs.

240g

\$39.90

MEMBER PRICE

\$29.90



210

소 안창살

**BLACK ANGUS SO ANCHANGSAL**

One of the most flavourful cuts of beef! Black Angus outside skirt is exceptionally tender and juicy, drizzled with our hangari sauce.

150g

\$29.90

207

광양 불고기

**GWANGYANG BULGOGI**

Thinly sliced US Prime Oyster Blade, drizzled with our special Korean pear sauce.

150g

\$34.90

MEMBER PRICE

\$25.90



203

양념 LA 갈비

**YANGNYEOM LA GALBI**

Marinated US Prime bone-in short ribs.

240g

\$39.90

MEMBER PRICE

\$29.90



208

훈제 부채살

**SMOKED OYSTER BLADE**

Smoked US Prime oyster blade.

150g

\$34.90



206

훈제 채끝살

**SMOKED BLACK ANGUS  
STRIPLOIN**

Smoked Black Angus striploin.

200g

\$34.90



# 찌개 JJIGAE

김치 찌개

701 **KIMCHI JJIGAE**

Spicy kimchi stew with tofu and fresh vegetables.

**\$16.90**

702 **SAMGYEBSAL KIMCHI JJIGAE**

Spicy pork belly kimchi stew with tofu and fresh vegetables.

**\$24.90**

순두부 찌개

709 **SUNDUBU JJIGAE**

Spicy soft tofu stew with minced pork, clams, fresh vegetables and egg.

**\$19.90**

MEMBER PRICE

**\$16.90**

쇼



703 차돌 된장 찌개

**CHADOL DOENJANG JJIGAE**

Spicy soybean paste stew with beef brisket, tofu and seafood.

**\$19.90**

MEMBER PRICE

**\$16.90**

쇼



706 부산 스타일 국밥

**BUSAN STYLE GUKBAP**

Simmered for 12 hours, featuring a collagen-rich broth with tender pork belly and pig ears.

**\$24.90**



704 삼계탕

**SAMGYETANG**

Comforting Korean soup with tender half chicken and ginseng root.

**\$24.90**



707 부대 찌개

**BUDAE JJIGAE**

Army stew served with rice cake, sausage, spam, beans, mixed with fresh vegetables, topped with cheddar cheese.

**\$18.90**



705 육개장

**YUKGAEJANG**

Spicy Korean soup with beef brisket and a rich, savoury broth.

**\$21.90**



708 차돌 토장 찌개

**CHADOL TOJANG JJIGAE**

Non-spicy bean paste stew made with beef knuckle, minced beef and potatoes.

**\$19.90**

# 국수 NOODLES



801

물 냉면

**MUL NAENGMYEON**

Chilled buckwheat noodles in a refreshing, tangy broth.

**\$15.90**

MUST TRY



802

비빔 냉면

**BIBIM NAENGMYEON**

Chilled buckwheat noodles with our special bibim spicy sauce.

**\$15.90**



803

짜장면

**JJAJANGMYEON**

Beloved Korean comfort noodle dish, smothered in savoury black bean sauce and diced pork.

**\$15.90**



804

제주 고기 국수

**JEJU GOGI GUKSU**

Hearty Korean noodles in a savoury broth with tender slices of Jeju pork and vegetables.

**\$20.90**

MUST TRY



805

잡채

**JAPCHAE**

Korean rice noodle stir-fried with Pork / Beef and fresh vegetables.

**\$17.90**

# 사이드 SIDES

911

버섯 플래터

## MUSHROOM PLATTER

Assortment of mushrooms to be grilled to enhance their natural umami flavours. Perfectly complements the richness of our Korean BBQ meats.

\$8.90



901

치즈 계란찜

## CHEESY GYERAN JJIM

Korean steamed egg with cheese.

\$12.90



903

김치전

## KIMCHI JEON

Flavourful Korean pancake made with tangy kimchi for a spicy, savoury bite.

\$19.90



902

해물 파전

## HAEMUL PAJEON

Savoury Korean seafood pancake with chives, spring onions, prawns, and squid.

\$24.90

MEMBER PRICE

\$17.90 쇼



904

베이컨 감자 전

## BACON POTATO JEON

Crispy bacon potato pancake, half smothered in gooey cheese, half drizzled with bold, spicy gochujang sauce for the perfect creamy-fiery balance.

\$21.90



만두

## MANDU

Dumplings served with special dipping sauce and three filling choices.

\$15.90

4 pcs

907 Kimchi

908 Pork Vegetable

909 Mixed



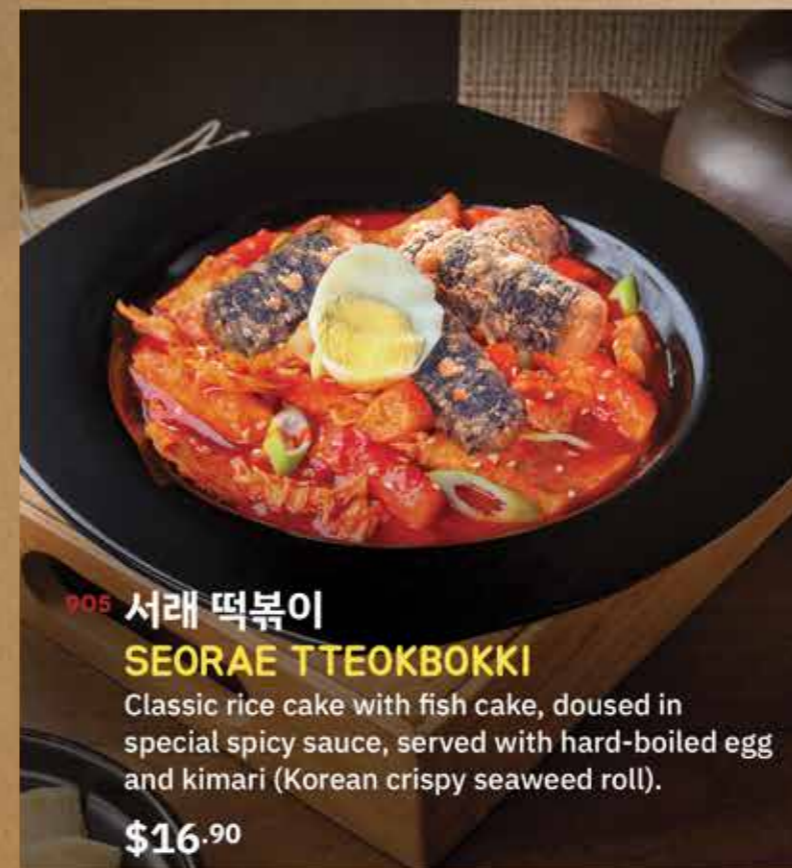
910

주먹밥

## DIY JUMEOKBAP

Make your own Korean Jumeokbap with ebiko (fish roe) and seaweed – roll, press, and savour!

\$9.90

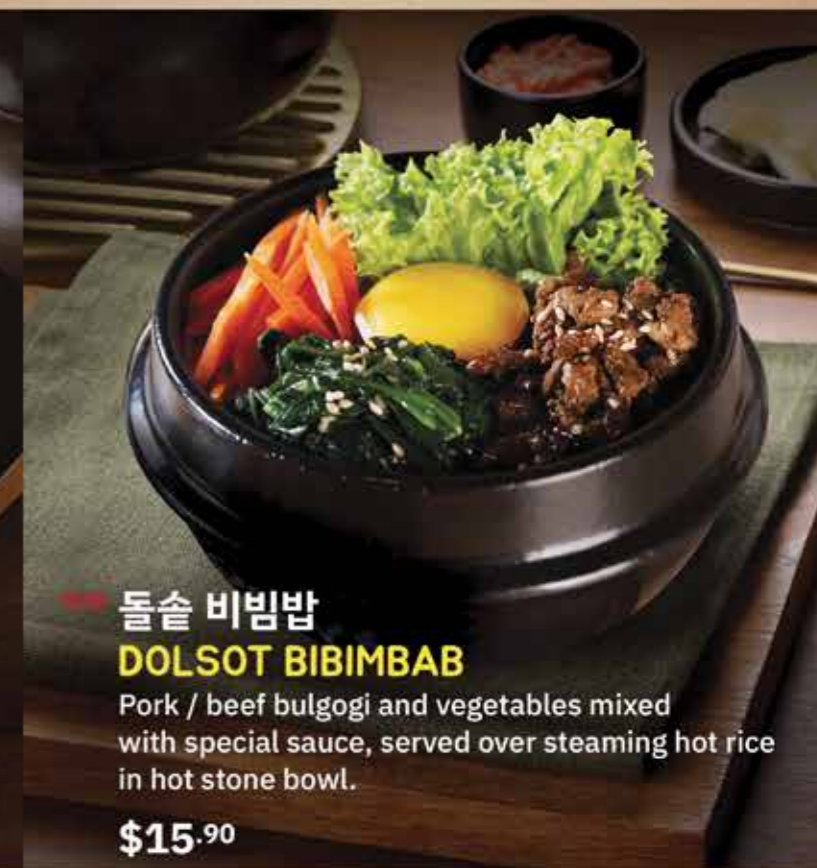


905 서래 떡볶이

## SEORAE TTEOKBOKKI

Classic rice cake with fish cake, doused in special spicy sauce, served with hard-boiled egg and kimari (Korean crispy seaweed roll).

\$16.90



돌솥 비빔밥

## DOLSOT BIBIMBAP

Pork / beef bulgogi and vegetables mixed with special sauce, served over steaming hot rice in hot stone bowl.

\$15.90



# INTENSE FLAVOURS



803  
**부대찌개**  
**BUDAE JJIGAE**

Hungry just got hungrier!  
With succulent sausages, spam, bacon, fish cake, tteokboki, bean, mixed with fresh vegetables, topped with cheese and cooked slowly in special Gochujang spicy sauce making its flavours both unique & fun!

**PORK / BEEF**  
**\$38.90**

## ADDITIONAL TOPPINGS

- \$2** Steamed Rice | Ramyeon  
Rice Cake / Tteokbokki | Cheese
- \$3** Seaweed Rice
- \$2.90** Spam | Chicken Sausage

- \$8.90** Mix Mushrooms
- \$8.90** Pork Collar
- \$9.80** Beef Belly

# 과일소주 믹스

## FRESH FRUIT SOJU MIX



2002  
**수박 칵테일**  
**SUBAK COCKTAIL**  
Tasty, refreshing soju mix,  
perfect for sharing!  
**\$25.90**

2003  
**수박 목테일**  
**SUBAK MOCKTAIL**  
Perfect for fun sharing  
in sober way!  
**\$17.90**

# 믹스 타워

## MIX TOWER

**SOJU MIX** **\$39.90**

- 2008 YAKULT SOJU SODA
- 2009 YUZU SOJU SODA
- 2010 LYCHEE SOJU SODA
- 2011 GRAPE SOJU SODA

**MOCKTAIL MIX** **\$23.90**

- 2004 BLUE HAWAII YAKULT MIX
- 2006 GREEN APPLE YAKULT MIX
- 2006 LYCHEE YAKULT MIX
- 2007 STRAWBERRY YAKULT MIX

**MAKKOLI MIX** **\$39.90**

- 2012 BLUE HAWAII MAKKOLI MIX
- 2013 GREEN APPLE MAKKOLI MIX
- 2014 LYCHEE MAKKOLI MIX
- 2015 STRAWBERRY MAKKOLI MIX



# 주류 ALCOHOL



**2016 SOJU BOMB SET**  
Set of Chamisul Soju & Beer  
the true Korean experience! (660ml) **\$28.90**

## 소주/막걸리/맥주 SOJU / MAKKOLI / BEER

- 2017 JINRO CHAMISUL SOJU \$19.90
- 2018 JINRO MAKKOLI (Rice Wine) \$19.90
- 2019 JINRO GREEN GRAPE SOJU \$19.90
- 2020 JINRO GRAPEFRUIT SOJU \$19.90
- 2021 JINRO PEACH SOJU \$19.90
- 2022 JINRO IS BACK 360ml \$20.90
- 2023 JINRO HIGHBALL \$8.90
- 2024 CASS BEER 500ml \$12.90
- 2025 TERRA BEER 330ml \$6.90



# 음료수 BEVERAGES

### SPECIAL TEA

- 2026 LYCHEE ICE TEA \$3.90  
(Cold / Warm)
- 2027 PEACH ICE TEA \$3.90  
(Cold / Warm)
- 2028 YUZU ICE TEA \$3.90  
(Cold / Warm)
- 2029 BARLEY TEA JUG \$4.90  
Refillable  
(Cold / Warm)

### SODA DRINKS

- 2033 BLUE HAWAII SODA \$4.90
- 2034 GRAPE SODA \$4.90
- 2035 PEACH SODA \$4.90
- 2036 PASSION FRUIT SODA \$4.90 **FAVORITE**
- 2037 KIWI SODA \$4.90

### SOFT DRINKS

- 2030 ICED LEMON TEA \$2.90
- 2031 PEPSI \$2.90
- 2032 7-UP \$2.90

### FRUIT JUICES

- 2038 PINEAPPLE JUICE \$4.90
- 2039 WATERMELON JUICE \$4.90





# SIGN UP & JOIN US NOW!



BIRTHDAY  
VOUCHER

**\$50**



ANNIVERSARY  
VOUCHER

**\$50**



MEMBER  
ONLY  
PRICES

**\$1 SPEND  
=  
\$1 K-WON**



SCAN TO SIGN UP



SEORAE *지브* 

SEORAE *지브* 

 **POCHA!**  
KOREAN STREET DINING

 **BULGOGI**  
불고기소 SYO  
BY SEORAE

**NAMU**   
BULGOGI

# SEORAE *JiB*

## **Jem**

50 Jurong Gateway Road  
#B1-10

## **Tampines Mall**

4 Tampines Central 5  
#B1-02

## **Compass One**

1 Sengkang Square  
#02-36

## **Plaza Singapura**

68 Orchard Road  
#02-01

## **Serangoon NEX**

21 Serangoon Central  
#B1-73/74

## **Northpoint City (North Wing)**

930 Yishun Ave 2  
#B1-37

   **seoraejib**

[www.seoraejib.com.sg](http://www.seoraejib.com.sg)